

Four Things You Must Know Before Applying Makeup

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If you want a natural, flawless look it all begins with skin preparation. Skin looks sad when it's tired, dry, oily or cracked but preparing your skin before makeup means you won't need as much makeup to "fix" any skin situation you may be faced with.

1. **Apply toner.** Doing this on your face and neck gently helps to remove excess dirt and smooth your skin. Beforehand, you'll need to assess your skin type (normal, oily, combination, dry) to find what is best suitable for you.
2. **Cream your face.** After applying the toner, press your face cream onto your face and neck – do not rub! This ensures fewer breakouts from the pileup of too much cream and brings blood flow to the surface, giving your face a healthy, natural glow.
3. **Spray for hydration.** You can use rose water or Evian water mist, as the liquid mist with your moisturizer causes it to hydrate when needed and absorb oils when need be. It aids in the cream penetrating your skin versus it laying on the surface. This is the key ingredient to the natural glow, but let it dry for a few minutes before you begin your makeup routine.
4. **Clean your brushes.** They're the most important tools for applying makeup, just as paintbrushes are vital for creating art. A good, clean set of makeup brushes that are soft, firm and smooth help to maintain the integrity of your skin.