

Six Rules For Wearing Statement Jewelry
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Megan Chase
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The main purpose of statement jewelry is to do just that – make a statement. While it can get you noticed, you want the attention for the right reasons. If you don't wear your statement jewelry in the right way, you could end up looking clueless when what you're trying to say is, "I'm in style!" To help with this, here are a few guidelines for selecting pieces that will help you silently scream your message.

1. **One piece at a time.** This is the golden rule for keeping things chic and to the point. If you choose to wear a huge cocktail ring, balance it with a minimal bracelet and necklace. However, if you were choosing a large necklace it would be best to pair it with a simple ring, tiny studs, and a single bracelet. The second golden rule is that of balance, an easy way to ensure you achieve this is to start by choosing your jewelry and building your outfit from there.
2. **Colour coordinate.** If your jewelry has colour in it, it's best to choose one or two other accessories in the same colour. Wearing any more will be pulling focus away from what you're really trying to say.
3. **Keep it simple.** You've heard your English teacher and your parents say this a million times, and there's a method to their madness. Outfits look best when the statement piece is paired with simple clothing, making jean and a white tee to a LBD the perfect candidates.
4. **"No Compete" Clause.** Statement earrings and necklaces look best when there isn't a lot going on or competing for attention, so keep your necklines lower than your collarbone. If the piece has a more casual tone, it's suggested to wear with a higher neckline to act as a "frame" for the earring or necklace. Neutral colours help to form the most attractive frame – black, white, cream, plum, and tan.
5. **Jewelry first, makeup second.** It may sound strange, but yes, put on your statement earrings or necklace *before* you put your makeup on. The reason for this is because the pieces are directly next to your face, causing them to become a part of your beauty look. In this case, it's best to skip the glitter and opt for a more neutral and cleaner look. With wearing the pieces, it will help to build a total look without going overboard.
6. **Don't just use necklaces.** Many people think necklaces are the only option available, but any piece can become the focal point – I'm guilty of making the focal point of my outfits the shoes - you can also use earrings, bracelets, belts, bags, and rings! The golden rule of balance applies to all pieces but there are exceptions to every rule, and you may be able to get away with wearing. For example, you can wear a bold ring and large earrings because of the distance between them.

By following these simple rules you can enhance any outfit in your closet, these items also are a safe investment as they continue to appear season after season, year after year.