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Megan Chase
For Those Who Crave

Founder, Creative Director and CEO of Alex + Ani bangles, Carolyn Rafaelian, refers to her company as one with a conscience. She and her company are committed to building a culture that focuses on mindful action.

Handcrafted in America, each bangle is infused with positive energy and has a symbol that carries its own energy. All materials are derived from eco-friendly processes and each design is positively intended to empower its wearer and reflect the unique qualities of the individual. The items are designed for longevity as artisanal pieces that can be passed from one generation to the next.

Sustainability is an essential idea that translates a new way of thinking and acting which considers the well being of our planet, communities and individual paths. Alex + Ani's ethos of living consciously, turning a lifestyle brand into a way of life sets the tone for their mission to empower their customers to actively create the world they want to live in.