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Megan Chase

The Which and The Wardrobe

This London-based fashion designer hit the ground running after graduating from the University of East London, and launching her first collection for Fall/Winter 2012. Having a reputation for fusing “pop” cartoon humour with 60’s bold aesthetic and simple cuts, she does not disappoint with her Spring/Summer 2013 collection.

Pybus mixes postmodern attitude with hints of 1990’s home living in her second collection. SO-PO MO! Is an effortless with slightly oversized, clean cuts that introduces neon trim. The collection is propelled forward with references from artists Dorothy Hafner and Peter Halley in motifs and prints.

Adored are the above-the-knee light dresses that can effortlessly transform from day to night wear in a variety of prints. Her fresh take on the *Grease* cigarette pant is fluent to the leg, and along with the feminine short, has a romantic feel when paired with the oversized top.

Bold colours, daring fabric and print mixes – we can’t wait to see what this Brit comes out with next!